

# Halifax

9:00 A.M. TO 4:30 P.M.

(Continental Breakfast at 8:30 A.M.)

Park Place Hotel and Conference  
Centre-Ramada Plaza  
240 Brownlow Ave, Dartmouth

April 9, 2014

COST FOR THE FULL DAY CONFERENCE INCLUDES  
BREAKFAST, LUNCH, TWO COFFEE BREAKS, ALL FOUR SESSIONS & HANDOUT MATERIALS.



## Early Bird Registration:

**Payment and registration must be received by February 21, 2014.**

Get your registration in by February 21, 2014 and become eligible  
to win training programs worth \$1000!

## THEME: Management Issues for Today's Workplace

### Today's Critical Issues in Employment Law

**Bradley Proctor, MBA, LL.B.** – Deputy Managing Partner, McInnes Cooper

This session will provide an overview of critical HR developments that impact your business. We will work through recent developments in these key areas:

**Bullying and Cyber Bullying in the Workplace** to include legislative changes with the new anti-cyber bullying law, change of focus with respect to bullying and recent cases involving bullying and social media.

**Social Media Update** to include how the employer can use social media in the pre-employment process, how use of social media can lead to disciplinary action and what happens to bad-mouthing on social media.

**Accommodating Family Status** to include the need for time for familial obligations which involves child care or elder care and a review of recent case law developments to determine the employer's obligations with respect to this accommodation.

Managers from all industry sectors will gain valuable insights on these legal updates and more. You'll obtain numerous strategies that you can take back and implement in your organization.



Bradley Proctor

### Time Management: The New Focus

**Marcel Bellefeuille, RPR** – Professional Coaching Consultant

Most people actually use 60% or less of available work time. This means they were productive for only 3 out of 5 days per week. In this session, we will address the link between time management and productivity through time allocation, developing the "Championship Attitude" and examining new processes and techniques.

Participants will acquire specific tools to assist them in managing their time in a new way. A different look at motivation will improve personal and professional growth through basic measuring criteria. The implementation of a weekly scheduling tool will boost productivity levels not only in the workplace, but in all aspects of your life.



Marcel Bellefeuille

### Beyond Engagement: Energized Employees = Better Results

**Brady Wilson** – Co-Founder of Juice Inc., Author, Trainer and Speaker

Are your well-intended engagement strategies putting your best employees at risk? Your most engaged employees may be loyal, but are they energized? Leaders who can successfully shift from managing engagement to managing energy will make a monumental difference to their people and consequently, business results.

In this session, gain valuable insights on the myths of employee engagement, obtain key strategies to take employees beyond engagement and discover new tools for turning your workforce into a higher performing organization. Creating a culture that harnesses and fosters sustainable organizational energy is not easy-but it is possible. This will surely transform the way you look at engagement.



Brady Wilson

### Moral Leadership: Doing What's Right for You & Your Organization

**Craig Dowden, Ph.D.** – Managing Director, SPB Organizational Psychology Inc.

Many surveys and studies have shown that the number one reason people leave organizations is "poor leadership." This trend, combined with the recent failures of our institutions and even countries, has created a fervent call for stronger leadership.

What are the most effective leadership attributes for both individuals and organizations? Review an evidence-based argument highlighting the critical importance of the "softer" side of leadership. Examine how humility, empathy, happiness and self-awareness/authenticity are key differentiators of peak performance organizations. Learn how moral leadership is not only doing the right thing, but it is the right thing to do for the health of your organization.



Craig Dowden

Spring 2014

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