



Specials

Spectacular Savings!

Don't delay - space is limited. Book your ads today!

All print and web advertising must be confirmed in writing by **March 1, 2022** in order to qualify and **save up to \$1600!**

IPM's Exclusive 2022-2023 Advertising Offers:
Book by March 1, 2022 and SAVE!

Print Advertising

Members Quarterly Newsletter
Circulation:

10,000 across Canada

Issues:

2022: Spring, Summer, Fall

2023: Winter, Spring, Summer

❶ Book two (2) ads of any size and get the 3rd ad FREE

Total cost for 3 ads:

Business card: \$550

Page strip: \$990

Half Page: \$1550

Full Page: \$2790

Inside back cover (pg. 15): \$3190

Print ad pricing based on 300 dpi
grayscale print quality PDF artwork.

❷ Flyer Insert Special

2022/2023: Price: \$0.12 per insert
(National Distribution cost \$1200)

— Save \$600!

All print advertising must be
prepaid at time of booking. GST or
HST extra.

Online Advertising

Workplace Today™ Online or
www.workplace.ca

Monthly average hits:

1.2 Million

Web site:

www.workplace.ca

**❶ Book Workplace Resources
listing for a full year for \$795
(Save \$500 - regular price \$1295)**

**❷ Book Banner Ad on
Members Quarterly front page
for 6 months for \$795
(Save \$400 - regular price \$1195)**

GST or HST extra.



*How do you
take advantage of these
incredible savings?*

Contact Nathaly Pinchuk
at IPM

e-mail nat@workplace.ca
or by phone at
1-888-441-0000.

INSTITUTE OF PROFESSIONAL MANAGEMENT

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1-888-441-0000 TOLL FREE

FAX: 1-866-340-3586

WWW.WORKPLACE.CA
EMAIL: INFO@WORKPLACE.CA

*We understand that this
is a challenging time.
To help you reach your
target audience we have
drastically reduced print
and advertising options
to accommodate all
budgets.*